

artpace  
san antonio



Saturday, October 12, 2019

Individual Sponsorship  
Invitation

## ABOUT CHALK IT UP

For 16 years, our **free**, annual community festival Artpace Chalk It Up has enlivened downtown San Antonio by annually engaging over 20,000 people with contemporary art. On Saturday, October 12, Artpace Chalk It Up will welcome the community to collaborate on large-scale chalk murals, participate in educational art activities, and meet artists working in our community. Each year, dozens of schools and organizations participate in the Team Works competition, creating unique 8 x 10-foot sidewalk chalk murals. Regional artists selected from our Texas Open Call immerse audiences in their creative process by creating original murals on the day of the event.

Artpace Chalk It Up is considered San Antonio's "Best Downtown Event," according to the 2017 Centropolitan Awards. Last year, we proudly unveiled a new festival footprint, which extends along redesigned Main Avenue and up Houston Street providing seven city blocks of sidewalk canvas. We also piloted a special VIP rooftop lounge where sponsors, supporters, and artists can enjoy a birds-eye view of the festival while convening over food, drinks, and music. In addition to funding this free, family event, the support received allows Artpace to serve the community year-round through admission-free programs, exhibitions, and residencies. We hope you will join us as a sponsor during this once-a-year opportunity!



CHALK IT UP, 2018



### CHALK IT UP 2018 BY THE NUMBERS

- **20,000** - estimated people attended, despite less-than-ideal weather.
- **70** - school and community groups, a record number of TeamWorks!
- **Over 100** - corporate and community volunteers.
- **\$97,000** - funding raised for Artpace programs in Bexar County.

## WHAT YOUR SPONSORSHIP SUPPORTS

Artpace is a nonprofit residency program which supports regional, national, and international artists in the creation of new art. As a catalyst for artistic expression, we engage local communities with global art practices and experiences. Since 1995, Artpace has welcomed more than 270 artists and curators from around the world through our International Artist-in-Residence program. This program connects artists to unparalleled resources and allows audiences to engage with the most innovative art and artists in the world.



CHALK IT UP, 2018



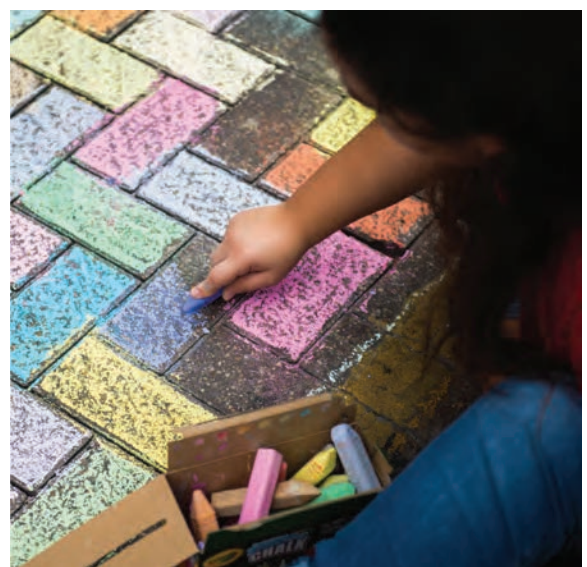
Artpace is the only major arts organization in San Antonio that is free and open to the public seven days a week, allowing our exhibitions and programs to engage audiences from all parts of the community.

Through public programs like Welcome Dinners, Curator Talks, Open Studios, university lectures, college internships, and workshops, Artpace gives audiences unique access to world renowned artists and their most recent works. All total, we serve over 35,000 people annually through invigorating, free public programs and exhibitions.

**WHAT YOUR SPONSORSHIP SUPPORTS (cont.)**

Artpace’s award winning Artpace Teen Council is a selective, nine-month, paid program designed for San Antonio area high school students to become advocates for contemporary art and young leaders in their community. The teens learn and collaborate with artists, create self-directed contemporary art projects, facilitate free tours, and design workshops which help area teens engage with the exhibitions at Artpace.

The program has a 100% high school graduation rate, and over 90% of the participants continue their higher education.



Your sponsorship provides access to contemporary art in our community. Thank you for your support.



2019 Donation Form
CHALK IT UP - Saturday, October 12, 2019
Benefiting Artpace's Public Programs & Teen Council

Take a leading role in Artpace Chalk It Up 2019 by becoming a Sponsor.
Your Sponsorship will directly fund Artpace's programs in Bexar County.

Name (for Recognition): \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Want to save some paper?
Make your donation online at www.artpace.org/chalk-it-up.

- \$1,500 FEATURED ARTISTS SPONSOR
• Support featured artists and Chalk It Up 2019
• Recognition in select media
• Name recognition on the following:
- Program and signage at event
- Website year round (~7,000 views monthly)
- e-Newsletter (database of approx. 8,500)

- \$1,000 TEAMWORKS SPONSOR
• Support local school teams and Chalk It Up 2019
• Name recognition on the following:
- Program and signage at event
- Website year round (~7,000 views monthly)
- e-Newsletter (database of approx. 8,500)

- \$500 EVENT SPONSOR
• Support Artpace and Chalk It Up 2019
• Name recognition on the following:
- Website year round (~7,000 views monthly)
- e-Newsletter (database of approx. 8,500)

- \$250 CHALK SPONSOR
• Provide supplies for Chalk It Up 2019
• Name recognition on the following:
- Website year round (~7,000 views monthly)

- We would like to contribute in other ways. Please contact us about supporting Artpace Chalk It Up 2019 through in-kind donations of goods and services or volunteer opportunities.

A check made payable to Artpace in the amount of US \$\_\_\_\_\_ is enclosed.

Please bill my: [ ] Visa [ ] Mastercard [ ] American [ ] Express [ ] Discover in the amount of \$\_\_\_\_\_.

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CSV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Checks made payable to Artpace may be mailed to Artpace at 445 North Main Avenue, San Antonio, TX 78205. If you have any questions, please call Lisa Halff at 210.212.4900 or email lhalff@artpace.org. Contributions to Artpace, a section 501(c)(3) organization, are eligible for a federal income tax deduction to the extent provided by law (Artpace Tax ID#: 04-3757857).